**Problem Statement**

One of the most critical issues facing San Francisco in 2015 is homelessness. There are over 7,000 accounted homeless in San Francisco. There is also a lack of resources to manufacture apparel in San Francisco. The domestic apparel manufacturing industry has greatly decreased after the 1990's, due to the passing of the North American Free Trade Agreement.

**Designing A Difference**

Training Center & Apparel Manufacturer
Rebecca Cahua Consumer Family Sciences

**Purpose**

With two very different issues in San Francisco a way to improve both situations would be to develop a system of social advancement by creating an Apparel Manufacturer and Training Center, called **Designing A Difference**, that will employ homeless. The ultimate goal is to fill a void in the community by creating jobs that would be offered to homeless and people with employment barriers.

By developing an apparel manufacturer in San Francisco and creating jobs, **Designing A Difference** is creating a system that will stop the cycle of homelessness, that will clear up shelter beds and generate income, offering homeless a real opportunity of stability.

**Acknowledgement**

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**Projected Outcome**

This system will create a positive holistic cycle of social, economical improvement and growth in the local apparel manufacturing industry and community.

By:
- Declining homelessness in San Francisco
- Attracting local apparel manufacturing business
- Creating a social movement of business for a purpose

**References**


