

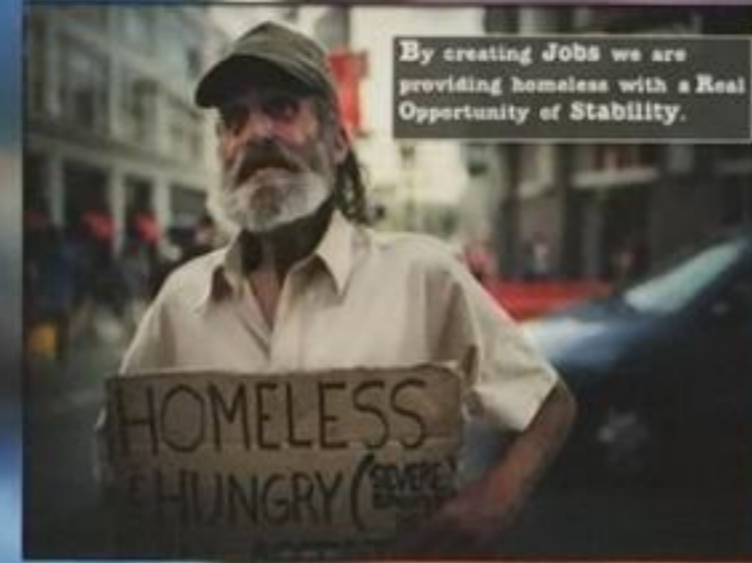
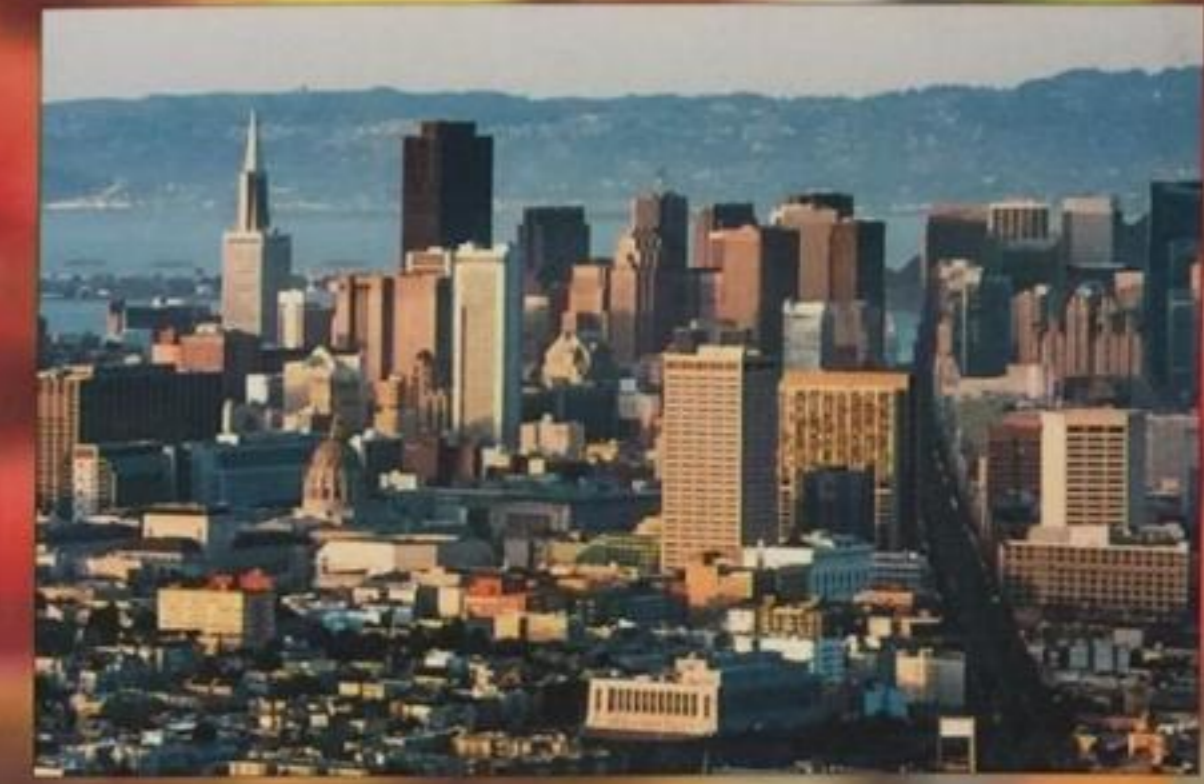
Problem Statement

One of the most critical issues facing **San Francisco** in 2015 is homelessness. There are over **6,400** accounted **homeless** in **San Francisco**.

There is also lack of resources to manufacture apparel in **San Francisco**. The domestic apparel manufacturing industry has greatly decreased after the **1990's**, due to the passing of the North American Free Trade Agreement.

Designing A Difference

Training Center & Apparel Manufacturer
Rebecca Cahua Consumer Family Sciences



By creating jobs we are providing homeless with a Real Opportunity of Stability.

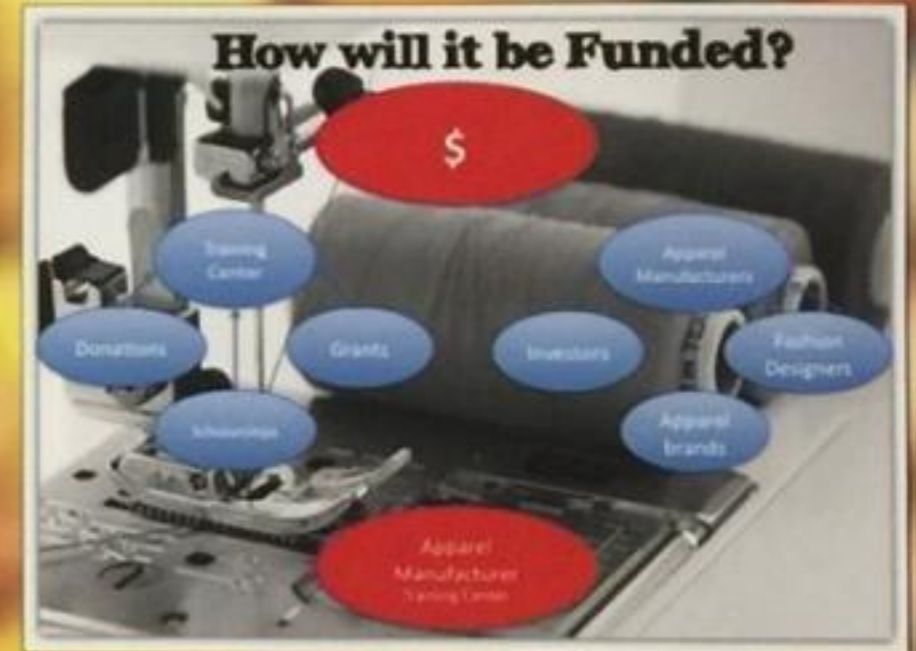


Apparel Manufactures

Purpose

With two very different issues in San Francisco a way to improve both situations would be to develop a system of social advancement by creating an Apparel Manufacturer and Training Center, called **Designing A Difference**; that will employ homeless. The ultimate goal is to fill a void in the community by creating jobs that would be offered to homeless and people with employment barriers.

By developing an apparel manufacturer in San Francisco and creating jobs, **Designing A Difference** is creating a system that will stop the cycle of homelessness, that will clear up shelter beds and generate income, offering homeless a real opportunity of stability.



Local Manufacturers				
Manufacturers Training Centers	San Francisco Conservatory Corps	Rick Shaw bags	Industrial revolution	Designing A Difference
Manufacturer		X	X	X
Contractor				X
Product Sales		X	X	X
Uniforms				X
Training	X		X	X
Certification	X			X
Domestic	X	X		X
Employment barriers	X		X	X



Acknowledgement

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Projected Outcome

This system will create a positive holistic cycle of social, economical improvement and growth in the local apparel manufacturing industry and community.

By:

- Declining homelessness in **San Francisco**
- Attracting local apparel manufacturing business
- Creating a social movement of business for a purpose

