

CURRICULUM VITAE
Constance B. Ulasewicz

EDUCATION

Ph.D., Human Development, Fielding Graduate Institute, Santa Barbara, CA, 2003
M.A., Human Development, Fielding Graduate Institute, Santa Barbara, CA., 2002
M. S., Historic Textiles, magna cum laude, University of Maryland, College Park, MD, 1981
B. S., Textiles and Education, magna cum laude, Syracuse University, Syracuse, NY, 1976

Educational POSITIONS AND RANKS

San Francisco State University | San Francisco, CA.

Professor Emerita | 2020.

Department Chair | Family Interiors Nutrition & Apparel Department | 2016-2019 |

Professor | Apparel Design & Merchandising | 2014 | Associate Professor | 2009 |

Assistant Professor | 2003 | Lecturer | 1993-2002.

Canada Community College | Redwood City, California

Instructor | Fashion Design Department |1993-2002.

BUSINESS EXPERIENCES

CBUProductions | Owner |Connecting with others as an educator, strategist, consultant to inspire change to a circular clothing economy. | 2010 to present.

GarmentoSpeak | Partner & Owner |Providing consulting, seminars and publications for design based manufacturing. | 1996-2009.

CU Productions | Owner |Private label product development, sourcing and consulting. | 1991-1996.

Lewis & Lee | Co-Founder | Infant accessories clothing line, sales, production & design. | 1989-1991.

Joannie Char | Sportswear Merchandiser | San Francisco, California |1988-1989.

Esprit | San Francisco, California

National Sales Manager | Esprit Collection | 1987-1988

Divisional Production Manager | Esprit Collection | 1985-1987

Woven Product Manager | Junior Division |1983-1985

Sales Service Representative | Junior Division |1981-1983.

HONORS AND AWARDS

Energy and Sustainability Best Practice Award – Waste Reduction, Circular Usage of Marketing Materials: The Banner Project, California Higher Education Sustainability Conference (CHESC), 7/2020.

Most Valuable Partner Recognition, San Francisco Goodwill recognition for outstanding support and excellence in partnership with SFSU and Goodwill Industries, 2/2015.

Leadership in Action Award, Outstanding Faculty/Staff Advisor Fashion Network Association (FNA), Student Life & Student Affairs, SFSU, 2011.

Community Service Learning Faculty Award Recipient, recognized for Outstanding Community Service Partnerships and Teaching, Institute for Civic and Community Engagement (ICCE), SFSU, May, 2010.

Office of Student Programs and Development (OSPLD), recognized for Outstanding Advisor Contribution to Student Fashion Association (SFA), SFSU, 2006, 2007.

PROFESSIONAL ACHIEVEMENT AND GROWTH

Peer Reviewed Journals

- Vouchilas, G. & Ulasewicz, C. (2020). College Student Views of Community Vitality through the Image and the Word. *Journal of Family & Consumer Sciences*, 112(3), 49 – 56.
- Nancy Martin & Connie Ulasewicz (2019) “Ach, Gott, yes, I wish I was back in Russia”, Dress, DOI: [10.1080/03612112.2019.1649352](https://doi.org/10.1080/03612112.2019.1649352)
- Vouchilas, G. & Ulasewicz, C. (2017). Millennial exploration of good design: Perceptions of the elements of design through images and language. *The International Journal of the Image*, 8(4), 39 – 50.
- Ulasewicz, C. & Esmus, R. (2016). I had an old tablecloth: The reuse of textile waste by the San Francisco Hospitality Industry. *Sustainability: The Journal of Record*, 9(6), 283 – 288. <https://www.liebertpub.com/doi/abs/10.1089/sus.2016.29071.cu>
- Vouchilas, G. & Ulasewicz, C. (2014). The “not so young” millennial consumer. *International Journal of Arts and Commerce*, 3 (5), 51 – 62.
- Vouchilas, G., & Ulasewicz, C. (2013). Defining a new design paradigm for the product lifecycle: Young adult millennial clothing and furniture use. *The International Journal of Designed Objects*, 6(1), 91-104.
- Lee, J., Lee, Y.J., & Ulasewicz, C., (2011). International and beyond: Reflecting on the identity of international textile and apparel association. *Clothing and Textiles Research Journal*, 29 (2), 165-181.
- Ulasewicz, C., & Vouchilas G. (2011) A holistic view of sustainability and community engagement in a master’s culminating experience, *The International Journal of Environmental, Cultural, Economic & Social Sustainability*, 7(2), 333-346.
- Ulasewicz, C. & Vouchilas, G. (2008). Sustainable design practices and consumer behavior: A case study in FCS student perceptions, *Journal of Family and Consumer Sciences*, 100(4), 17-20.
- Ulasewicz, C. (2007). Girls’ juvenile justice uniforms: A semiotic analysis of their meaning, *Feminist Criminology Journal*, 4(2), 137-157.

Beatty, B., & Ulasewicz, C. (2006). Online teaching and learning in transition: Faculty perspectives on moving from blackboard to the Moodle learning management system. *Tech Trends*, 50(4), 36-45.

Books

Hethorn, J., Ulasewicz, C (2015). *Sustainable Fashion: What's Next?* New York: Bloomsbury Publishing.

Hethorn, J., Ulasewicz, C. (2008). *Sustainable Fashion: Why Now?* New York: Fairchild Publications.

Gary, S. P., Ulasewicz, C. (2001). *Made in America: The business of apparel and sewn products manufacturing*, San Mateo, CA. :GarmentoSpeak.

Peer-reviewed Book Chapters or Case Studies

Binhajib, A., Eike, R., & Ulasewicz, C. (2020). Discarded hotel linens: An overlooked business venture opportunity. In L. Davis-Burns (Ed.), *Bloomsbury Fashion Business Cases*. London, England: Bloomsbury Academic. Bloomsbury Fashion Central. <http://dx.doi.org/10.5040/9781350197046.0002>.

Cliett, A., Ulasewicz, C., & Eike, R. (2020). Rediscovering Hemp Properties, Benefits, and Marketing Strategies. In L. Davis-Burns (Ed.), *Bloomsbury Fashion Business Cases*. London, England: Bloomsbury Academic. Bloomsbury Fashion Central. <http://dx.doi.org/10.5040/9781350197046.0001>.

Cox, T., Ulasewicz, C., & Eike, R. (2020). Alabama Chanin: A Home-grown Sustainable Fashion Pioneer; Setting the standards for sustainable business. In L. Davis-Burns (Ed.), *Bloomsbury Fashion Business Cases*. London, England: Bloomsbury Academic. Bloomsbury Fashion Central. <http://dx.doi.org/10.5040/9781350197046.0011>.

Ulasewicz, C. (2018). To reuse or not: Tablecloth re-manufacturing model. In *Bloomsbury Fashion Business Cases*, www.bloomsburyfashioncentral.com.

Ulasewicz, C. (2015). Redefining luxury in the 21st century: Where was yours made? A Case Study of Made in San Francisco. In M.A. Gardetti & A.L. Torres (Eds.), *Sustainable Luxury: Managing Social and Environmental Performance in Iconic Brands*, (pp. 56 – 67). Sheffield, UK: Greenleaf Publishing.

Ulasewicz, C., & Baugh, G. (2013). Creating new from that which is discarded: The collaborative San Francisco tablecloth repurposing project. In M.A. Gardetti & A.L. Torres (Eds.), *Sustainability in Fashion and Textiles: Values, Design, Production and Consumption*, (pp. 164-181). Sheffield, UK: Greenleaf Publishing.

Ulasewicz, C. (2011). Sustainable design practices for the social entrepreneurial business. In T. McDonald (Ed.), *Social responsibility and sustainability: Multidisciplinary perspectives through service learning* (pp. 187 – 201), Virginia: Stylus Press.

Ulasewicz, C. (2007). The gendered meaning of dress. In G. Stahly (Ed.), *Gender identity, equity, and violence multidisciplinary perspectives through service learning* (pp. 45 – 60), Virginia: Stylus Press.

Ulasewicz, C (2007). Uniforms worn by girls in a juvenile justice system; Their link to mental health and acculturation. In D. Yee-Melichar, & A.R. Boyle (Eds.), *Current issues*

in research involving minority women's health (pp. 209 – 224), Michigan: Copley Custom Textbooks.

Author-Reviewed Book chapters

Baugh, G., & Ulasewicz, C. (2012). Measuring corporate social responsibility through p & l statements: Tensions between profits and sustainability for online vs. brick and mortar stores. In C. R. Easterling, E. L. Flottman, M. H. Jernigan & B.E.S.West (Eds.), *Merchandising mathematics for retailing*, (pp. 65-72), New York, NY: Pearson Education.

Ulasewicz, C. (2009). Visual display and merchandising for an ethical fashion industry. In L. Parker, & M. Dickson (Eds.), *Sustainable fashion: A handbook for educators* (pp. 112-114), United Kingdom: Labour Behind the Label.

Ulasewicz, C. (2008). Creative kids wear short run. In N. Rabolt & J. Miller (Eds.), *Concepts and cases in retail and merchandise management*. New York: Fairchild.

Ulasewicz, C. (2008). The flannel fiber fiasco. In N. Rabolt, & J. Miller (Eds.), *Concepts and Cases in retail and merchandise management*. New York: Fairchild.

Ulasewicz, C. (2005). Wrapping civic engagement into a holiday fashion event – Too much to wrap. In Berman, B. & Evans J. (Eds.), *Great ideas in retailing*. New York: Prentice Hall.

Peer-Reviewed Conference Proceedings

Ulasewicz, C. Esmus, R., Thomas, K.A., Fonseca, O. (2018, April) “An investigation of textile recycling and textile waste,” CA-AFCS Western Regional Biennial Conference, San Francisco, CA.

Vouchilas, G. & Ulasewicz, C. (2018, April) “Millennial exploration of community vitality through the image,” CA-AFCS Western Regional Biennial Conference, San Francisco, CA.

Ulasewicz, C. & Baugh, G. (2017, June) “Manufacturing challenges using discarded textiles: The secondary textile supply chain as a resource, ” Sixth International Fiber Recycling Symposium, Kanto Gakuin University, Manchester, England.

Ulasewicz, C. Lee, Y.A, Pasricha, A., Londrigan, M., Noon, V., Hethorn, J. (2016 Nov) “Triple Bottom Line” Practices in the Classroom and Across the Curriculum” International Textile & Apparel Association Conference Proceedings, Vancouver, Canada.

Ulasewicz, C., Dickson, M., Lee, Y.A, Meyer, S., Pasricha, A., Hethorn, J. (2015 Nov) “Embedding Socially Responsible Practices within and across the Curriculum,” International Textile & Apparel Association Conference Proceedings, Santa Fe, New Mexico.

- Ulasewicz, C. & Hvass, K.K. (2015, June) "Rethinking Waste as a Resource: An Exploratory Study, Fifth International Fiber Recycling Symposium, San Francisco, California.
- Ulasewicz, C. (2014, October) "Product ReUse in a Product Development Class, International Textile & Apparel Association Conference Proceedings, Charlotte, North Carolina.
- Ulasewicz, C. (2013, October) "The Sewn Products Manufacturing Industry in San Francisco: Challenges and Opportunities," International Textile & Apparel Association Conference Proceedings, New Orleans, Louisiana.
- Ulasewicz, C. & Baugh, G. (2013, June) "Manufacturing challenges using discarded textiles: The secondary textile supply chain as a resource," Fourth International Fiber Recycling Symposium, Kanto Gakuin University, Yokohama, Japan.
- Ulasewicz, C. (2012, Nov.) "Student perceptions and valuing of peer and self-assessments in a senior product development course," International Textile & Apparel Association Conference Proceedings, Honolulu, Hawaii.
- Baugh, G. & Ulasewicz, C. (2011, June) "Exploring San Francisco/Bay Area consumers' apparel purchasing and discarding choices," Third International Symposium on Fiber Recycling, University of Bolton, Manchester: U.K.
- Ulasewicz C. & Murphy, M. (2011, Nov.) "Influence of World War II on women's fashion designed and manufactured in San Francisco," International Textile & Apparel Association Conference Proceedings, Philadelphia, PA.
- Ulasewicz C. & Villalobos, A. (2011, Nov.) "Sustainable window display materials and consumer purchasing intent," International Textile & Apparel Association Conference, Philadelphia, PA.
- Ulasewicz C., Hethorn, J. (2007, Nov.) "Ideas to Reality: An ESRAB Panel highlighting Best Practices of Sustainable Design," International Textile & Apparel Association Conference proceedings, Los Angeles, CA.
- Lee, J., Ulasewicz, C., Lee, Y. (2007, Nov.) "ITAA , How can we make ourselves truly "international?" International Textile & Apparel Association Conference Proceedings, Los Angeles, CA.
- Ulasewicz, C. (2004,Nov.) " Social responsibility and service learning wrapped into a holiday fashion show," International Textile & Apparel Association Conference Proceedings, Portland, OR.
- Ulasewicz, C., (2004,Nov.) "Uni/form social control and acculturation in and out of a juvenile justice facility," International Textile & Apparel Association Conference proceedings, Portland, OR.
- Hethorn, J., Thomas, S., Ulasewicz, C., (2004,Nov.). "Teaching adventures in social responsibility," International Textile & Apparel Association conference proceedings, Portland, OR.

Ulasewicz, C., Stark, S., Vouchilas, G., (2003, Nov.) "Through a new lens: A combined design project for apparel and interior design students," International Textile & Apparel Association conference proceedings, Savannah, GA.

Ulasewicz, C. (2003, Nov.) "Drawn symbols: A qualitative study of the meaning of uniforms as interpreted by the girls who wear them in a California juvenile detention center," International Textile & Apparel Association conference proceedings, Savannah, GA.

Juried Design Competition

Ulasewicz, C. (April 26, 2012). *Detachable menswear: Unzipppable hood and sleeves*. In, Discarded to Divine Upcycled Clothing Design, San Francisco, CA.

Design Exhibits

Ho, C. & Ulasewicz, C. (April, 2013). *Upcycling: Transforming Old into New through Apparel and Furniture Design*, exhibition in The Art Gallery, Cesar Chavez Student Center, San Francisco State University, CA.

Peer-Reviewed Conference Presentations, unpublished

Ulasewicz, C., Esmus, R. A., Khani, H., Murray, T. (June, 2015). "Mendables a partnership for reuse," California Higher Education Sustainability Conference, San Francisco State University, CA.

Ulasewicz, C. & Hethorn, J. (2013, April) "A step back, a vision forward: action toward sustainability in the design and manufacturing of fashion products," Fashion and Social Responsibility Symposium, University of Minnesota, St. Paul, MN.

Ulasewicz, C. (2013, Feb.). "That's me? Self-reflection: A tool for presentation assessment," 16th Annual CSU Teaching Symposium, CSU Maritime Academy, CA.

Vouchilas, G. & Ulasewicz, C. (2012, March) "A holistic view of sustainability and community engagement in a masters program culminating experience," The American Association of Family & Consumer Sciences - CA & Western conference, San Diego, California.

Vouchilas, G. & Ulasewicz, C. (2012, March) "Young adult millennial consumer behavior : A defining generation," The American Association of Family & Consumer Sciences - CA & Western conference, San Diego, California.

Ulasewicz, C. (April, 2011) "Yes we can! Sustainable Practices Created through the Collaboration of Students, Faculty and Industry Partnerships." International Conference on Sustainability in Fashion and Textile Industry, Copenhagen.

Ulasewicz, C., & Singer, J. (October, 2010) "Building Community Through Collaborative Education: Partnerships for Sustainable Design." American Association of Sustainability in Higher Education, Colorado.

Ulasewicz, C., & Adrianto, T., (2010, March) "Design of a university-wide clothing collection drive and assessment of the quality and count of donations as to their usability." The American Association of Family & Consumer Sciences—CA & Western conference, Sacramento.

- Baugh, G. & Ulasewicz, C. (2009, June) "Textile waste study in San Francisco," Second International Symposium on Fiber Recycling, Georgia Institute of Technology, Atlanta, GA.
- van Olphen, J., Ulasewicz, C., Walsh, D. (2008, Jan) "How can higher education encourage faculty to become more community-engaged?: Three probationary faculty from San Francisco State share their experiences from the firing line," Hawaii International Conference on Education, Hawaii.
- Ulasewicz, C. Vouchilas, G., (2007, Jan) "Why Now: Sustainable Product Development for Apparel and Interior Design" American Association of Family and Consumer Sciences proceedings, Western Regional Conference, Los Angeles.
- Ulasewicz, C., Hethorn, J., Thomas, S., Locker, S., (2006, Nov.) " Goodbye to green: An educator for social responsibility panel on sustainability," International Textile & Apparel Conference Association, Texas.
- Eisman, G., McCline, R., Mc Donald, T., Ulasewicz, C., (2006, Oct.) " Social impact management: social responsibility and economic development," Coalition of Urban Metropolitan Universities, Miami.
- Ulasewicz, C., (2006, Oct) "Service learning and civic engagement with girls in a juvenile justice facility," Sixth International Service-Learning Research Conference, Portland, OR.
- Ulasewicz, C., (2006, March) " Managing their personal fronts girls' in the California juvenile justice system," California State University Panel on Community – Based Teaching and Research, Pomona, California.
- Ulasewicz, C., (2005,Nov.) "Extending the product lifecycle: recreated/recycled apparel and bedding products," International Textile & Apparel Association proceedings, Virginia.
- Ulasewicz, C, (2005, May) " Business and Educational Partnerships: The Two Way Bridge," AAFCS State Conference, Oakland, CA.
- Ulasewicz, C., (2005, July) "Dressing girls in one California juvenile Justice facility" Fielding Graduate Institute, Virginia.
- Ulasewicz, C, (2005, Sept.) "The senses and sentiments of dress for girls in a juvenile justice facility, Senses and Sentiments Symposium, Minnesota.
- Rucker P., Ulasewicz, C., Hawley, J., Norum, P., (2005, Nov.) " Clothing consumption patterns," International Textile & Apparel Association proceedings, Virginia.

Non Peer Reviewed and Requested Presentations or Workshops

- Ulasewicz, C., Baugh, G., Kaufman, C., Sheib, D. (September, 2015). Panel organizer and participant, "Where do Your Clothes Go?," San Francisco Sustainable Fashion Week International, San Francisco Public Library, San Francisco.
- Ulasewicz, C. (May, 2015). Keynote speaker, "Textile ReUse: A Medium for Reevaluation and Reflection," First College of Health and Social Sciences Spring Scholarship

- Showcase, hosted by College Committee on Scholarship, San Francisco State University.
- Ulasewicz, C. (November, 2014). Keynote Presenter, “ Fashioning Change A Call to Action,” World Ethical Apparel Round Table (WEAR), presented by Fashion Takes Action, Toronto, Canada.
- Ulasewicz, C. (September, 2014). Panel organizer and participant, “Why, What and How of Sustainable Fashion,” San Francisco Sustainable Fashion Week International, Fashion Institute of Design and Merchandising, San Francisco.
- Ulasewicz, C. (June, 2013). Be an agent of sustainable fashion change, SF State University Center for Ethical and Sustainable Business, SFUSD High School Summer Workshop.
- Ulasewicz, C., & Robinson, D. (June, 2012). Sustainability Change Agents, SF State University Center for Ethical and Sustainable Business, SFUSD High School Summer Workshop.
- Ulasewicz, C. (May 2012). Panel Participant, Social Justice and Equity in Teaching. Forum on Social Justice and Equity in the Academy, hosted by, Academic Senate & WASC Steering Committee, San Francisco State University.
- Ulasewicz, C. (April, 2011). Participant, Reach More without Doing More, Institute for Inclusive Media, San Francisco State University.
- Ulasewicz, C. (March, 2011). “Coding Gender: Women and Politics of Representation in the Media. SFSU 14th Annual Women’s History Month, San Francisco State University.
- Ulasewicz, C. (February, 2011). “These are not Green, but you could make them Green: Entrepreneurs in Fashion-Building a brand through sustainability.” Efactor, Los Angeles.
- Ulasewicz, C. (November, 2010). “These are not Green, but you could make them Green: Entrepreneurs in Fashion-Building a brand through sustainability.” Efactor, San Francisco.
- Ulasewicz, C. (2010, April) “ The top 5 RMWDM’S.” Reach More Without Doing More Conference, San Francisco State University.
- Ulasewicz, C. (2010, March) “ Uni/form Identity for Girls in a Juvenile Justice Facility.” SFSU Women’s History Month, Panel 7, San Francisco State University.
- Ulasewicz, C. (2008, March) “ Sustainable Fashion: What does it Mean?” Fashion Group International-SF Chapter, spring forum.
- Ulasewicz, C. (2008, September) “Sustainable Innovations: SF/Bay Area Manufacturing Processes, Fashion Group International-SF Chapter, fall meeting.
- Ulasewicz, C. (2008, August) “ Sustainable Fashion: Now!” eCollection, MAGIC, Los Vegas Convention Center.
- Ulasewicz, C., Baugh, G. (2007, Oct.) “Forum to Challenge the Fashion Industry to Come Green.” SFSU Downtown Campus.
- Ulasewicz, C. (2007, Sept.) “ What does it Mean to be Green in the Fashion Industry?,” Professional Association of Custom Clothiers, Regional Meeting, California.

Ulasewicz, C. (March, 2007). "Social Entrepreneurship and Sustainable Fashion: Why Now?" Free Style: The Fashion Fusion of Producers, Consumers, and You at UC Davis Fashion Conference.

Ulasewicz, C. (2006, May) "The Top 10 Attributes of being a Fashion Entrepreneur," Professional Association of Custom Clothiers, Regional Meeting, California.

Ulasewicz, C., (2005, Oct.) "Girls in the Juvenile Justice System: Managing Their Personal Front," College of BSS, Seminar in Social Justice and Social Change, San Francisco State University.

Ulasewicz, C., (2005, April) "The Semiology of Dressing the Body," Undressing Fashion: Redressing Global Disconnects, UC Davis, California.

Ulasewicz, C., (panel moderator), Heiman, B., Van Vels, P., Walsh, D. (2005, Jan.) "Constructing Your Academic Self in the Tenure Process" Asilomar SFSU Faculty Conference, California.

Ulasewicz, C., Guilarte, M., (2005, Jan.) "Semiotics and symbols: Communication and meaning making," Fielding Graduate Institute, Santa Barbara.

Ulasewicz, C., (2005, Jan.) "Your pedagogical style: Constructing your academic self," Fielding Graduate Institute, Santa Barbara.

Ulasewicz, C. (2004, August) "*Signs and logos and how they relate to juvenile justice*," Issues & Topics, a Bay Area Public Interest TV Show,

Ulasewicz, C. (2004, April). "About the uniforms," Probation Department, San Mateo County, CA.

Ulasewicz, C., (2003, Jan) "How to Simplify Grading Workshop" CFS/D department meeting.

Bulletins and Technical Reports

Ulasewicz, C. (2004) *.Help! A potential buyer asked to see my selling to*, Sewn Products Resource Guide. San Francisco: San Francisco Fashion Industries,

Ulasewicz, C. (2004). *A (very) short primer in textiles*. Sewn Products Resource Guide. San Francisco: San Francisco Fashion Industries.

Ulasewicz, C. (2003). *The fabric hunt*. Sewn Products Resource Guide. San Francisco: San Francisco Fashion Industries.

Ulasewicz, C. (2003). *The importance of market research*. Sewn Products Resource Guide. San Francisco: San Francisco Fashion Industries.

Grants and Contracts

Received 05/26/19, San Francisco Department of the Environment Zero Waste Grant, "A Circular Cycle for PVC Banners, Principal Collaborator, \$38,000.

Received 3/20/17, San Francisco Department of the Environment Zero Waste Grant, "Fabric & Clothing Exchange (FABCO-EX), Principal Collaborator, \$60,000.

Submitted 5/20/2013, CSU-Campus as a Living Lab Grant Proposal for Course Re-Development, "Second chance: A working re-use studio for clothing recovery, repair resale," Principal collaborator, \$12,000.

Submitted 4/47/2013, Collaborative Grant Proposal, Social Affinity Group- "The value of discarded and revalued textile products," Principal collaborator, \$15,000.

Prizes and Awards for Research, Scholarly or Creative work

Office of Community Service Learning (OCSL) Award, \$8000 for the development and integration of community service learning components to my ADM 569 Visual Merchandising & Promotion course, January 2011.

Office of Community Service Learning (OCSL) Award, \$4500 for the development and integration of community service learning components to my ADM 569 Visual Merchandising & Promotion course, January 2011.

Institute for Civic and Community Engagement (ICCE), Khary Dvark, an MBA student received the student service award for work started in my CFS 863 Social Entrepreneurship class, spring 2011.

College of Health and Human Services (CHHS) Deans Award for Interdepartmental Research, \$3500, "Creating University-Community collaborations within the College of Health and Human Services: Strategies and suggestions from three departments," collaborating with Dr. Juliana van Olphen & Dr. David Walsh, 2006.

San Francisco Fashion Industries (SFFI), \$5000 Foundation donation for continued work in the business of connecting the fashion industry in San Francisco, 2006.

Office of Community Service Learning (OCSL), \$7000, Community Service Award for new course development, 2006.

Office of Community Service Learning (OCSL), Participatory Action Mini Grant Award, \$4000, "The connection between body and self esteem for girls in the juvenile justice system," 2005.

California State University, SFSU, Professional Development Mini Grant Research Award, \$4000, "Girls in the juvenile justice system, their qualitative responses to uniform change," 2004.

Stonestown Endowed Scholarship, \$10,000 given to SFSU Foundation Inc. for two annual scholarships for Apparel Design & Merchandising students, 2003.

CSU Forgivable Loan Recipient, \$20,000 Doctoral Incentive Program Loan, 2001.

Alpha Phi SFSU Chapter, recipient of Professor of the Year Award, 1999.

Curricular Innovations

ADM 569 Visual Merchandising and Promotion-Redeveloped in 2012 to meet University Service Learning Requirements.

ADM 360 Fashion Clothing and Consumer - Redeveloped in 2010 to meet the GVAR course requirements for the Apparel Design and Merchandising program.

CFS 769 Visual Merchandising and Promotion -Developed in 2009 based on curriculum from undergraduate course, and offered in 2010 for the first time.

CFS763/MGMT 763 Social Entrepreneurship - Developed a cross-listed graduate course with colleague in the Business department, first taught it in spring 2007, an curriculum revised in spring 2009 as CFS 863/MGMT 863.

ADM 665 Product Development - This senior capstone course, co-developed in 2003 with colleagues in Apparel Design and Merchandising (ADM), reflects and includes the new objectives for the ADM emphasis and the apparel design industry.

ADM 469 Visual Merchandising and Promotion - Developed in 2003 and required for all merchandising majors, to meet the objectives of this course, students visually display and promote activities on and off campus and engage in opportunities that promote themselves, the department, college and University.

Instructionally Related Activities (IRA), Clothing and Textiles Displays Grant, for display materials (mannequins, display tools, etc.), \$600-\$1000 received, 2005 -2015.

Discarded to Divine Preview View Night, Fine Arts Museum of San Francisco, De Young Museum, 4/09, 4/10, 4/11, 4/12,4/13, 4/14.

An Enchanted Forest, Collaborative event with elementary school students, California College of Arts Students, ADM Students, creating Halloween costumes for youth, displayed by the youth at the Exploratorium, 10/31/10.

College Night at the De Young: Students' Respond to Vivian Westwood. Advisor student Fashion Show For Friday Night at the deYoung. Fine Arts Museum of San Francisco, De Young Museum, 4/07.

Holiday Welcoming, collaborative fashion event, supporting The Marin Cancer Project and The Village Shopping Center, Corte Madera, CA., 11/05.

Self Esteem and Dress Workshops, San Mateo County Juvenile Hall, facilitator, Fall/05.

"Clothes Make the Girl: New Uniforms at Hillcrest," San Mateo County Times . News article highlighting work at San Mateo County Juvenile Hall regarding new uniforms, 9/05.

Window into the World of Retail, students create window displays Stonestown Shopping Center, & University Bookstore, 5/02-6/05.

Runway 2004, collaborative fashion event at Stonestown Shopping Center, highlighted our community agency A Miner Miracle, 5/04.

Ribbons and Wraps, collaborative fashion event, at Stonestown Shopping Center, kick of The Annual One Warm Coat Campaign, 11/03.

A Winter Wonderland, collaborative fashion event with Stonestown Shopping Center, St. Stephen's church fundraiser, 11/02.

SERVICE TO CAMPUS AND COMMUNITY

Campus

Department Committees and Assignments

Elected, RTP committee, 2014.

Elected, ADM Hiring committee, 2012, 2013

Elected, RTP committee chair, 9/2009 – reelected annually through 5/2013

Advisor, Fashion Network Association, (FNA), 10/2009 – 2014

Advisor, Student Fashion Association, (SFA), 9/2005- 9/2009

Elected, Department scholarship committee, 2004 – 2011, 2013

Elected, Chair reappointment committee, 1/2004

Appointed representative, CHHS Grad Faire, 10/2003

Appointed representative, CHHS IT committee, 9/2003

Elected, Faculty-hiring committee, 9/2003

Elected, Chair review committee, 1/2003

Advisor, ~100 students in the ADM department, 2003-present

College Committees and Assignments

Appointed, Service Task Force, 2014 – 2016.

Volunteer, Faculty Marshall, Graduation, 2011, 2013

Elected, Chair, Leave with pay committee, 2013-2016

Elected, Initial Certification Overlay Sub-committee, 2011 – 2014.

Appointed, committee to discuss furlough information for quality of programs, 10/2009

Re-elected, 3 year term, SFSU Academic Senate, 5/2006-5/2009.

Appointed representative, CFS/D International Committee, 5/2006.

Appointed representative, CFS/D Lower Division Transfer Pattern (LPTP), 9/2004.

Appointed, Segment III Cluster rewrite Committee, 1/2004.

Elected, 2 year term CHHS Research & Professional Development Committee, 9/2003-9/2005.

Elected, 3 year term, SFSU Academic Senate, 9/2003-5/2006

University Committees and Assignments

Invited Presenter, Chancellor White's visit to SFSU campus, Sept. 2013.

Appointed, University Bookstore Advisory Committee, 2012 – present.

Appointed, University Research Council, 2011-2013.

Appointed, WASC Subcommittee on Social Justice and Civic Engagement, 2009-2013.

Appointed, Sustainability Committee for SFSU, 1/09 – 1/10-reelected through 1/12.

Appointed, Strategic Planning Assessment Working Group for Goal VI of the CUSP II Strategic Plan, 9/2007 – 2011.

Elected, 1 year term – Chair of Faculty Affairs Committee (FAC)-.2WTU assigned time given/per semester, 5/2007 – 5/2008.

Appointed, Search Committee for Director of Academic Technology, 5/2006.

Interviewee, Service Learning in the Community, CSU documentary, 5/2006.

Elected, 1 year term SFSU Academic Senator at Large, Executive Board, 5/2006.

Interviewee, Service Learning in the Community, SFSU documentary, 9/2005.

Elected, 1 year term, Assistant Chair, Academic Policies Committee (APC) 9/2005.

Interviewee, Channel 26 – KTSF, regarding US and China failed Textile Trade talks, aired 9/2005.

Presenter, *Forums in the iLearn Community*, CET Summer Camp, SFSU, 6/2005, 7/2005.

Appointed, Search Committee for Director of Academic Technology, 5/2005.

Appointed, 1 year term Student Organization Hearing Panel (SOHP), 9/2004.

Elected, SFSU Academic Senate, Educational Policy Committee, (EPC), 6/2004.

Interviewee, Bayview – BECA TV show, Fashion Trends, 5/04, 5/03, 5/05.

Interviewee, *US News and World Report*, student diversification at SFSU, 5/2003.

Interviewee, Center for Academic Technology (CET), Best Practices Collaboratory, 11/2003.

Community

Publication Evaluator

Reviewer, American Association of Sustainability in Higher Education Conference, 2010 – 2019.

Reviewer, *Clothing and Textile Research Journal*, 2008,09,10,11,12,13, 14,15

Reviewer, *Feminist Criminology*, 2006

Reviewer, International Service-Learning Research Conference, 2006 & 2007

Reviewer, Fairchild Publications, book sections, 2003-2007

Reviewer, International Textile & Apparel Association abstracts, 2004 -2015

Reviewer, *Journal of Marketing*, 2004-2005

Participation in Professional Organizations

International Committee Chair, International Textile & Apparel Association, 2006 – 2008.

Committee chair/member, Educators for Socially Responsible Business (ESRAB), 2003-present.

International Textile & Apparel Association (ITAA), member 2003 - present.

Member, American Association of Family & Consumer Sciences (AAFCS), 2007- present.

Education committee chair/member, International Textile & Apparel Association, 1997-2005.

Service to Business and Industry

Co-Chairperson, 2015 International Textile Fiber Recycling Symposium, June 2015, San Francisco, California.

Participant, Higg Index International Educational Summit, 2013.

Executive Board Member, Discarded to Divine, Saint Vincent DePaul Society, 2011 – 2014.

Advisory Council, Fashion on the Square 2012 – 2014.

Planning Committee Member, Discarded to Divine, 2009 - 2010

Board Member, Global Action Through Fashion, 2009 - present

Founding Board Member and Treasurer, PeopleWearSF, 2007- present

Executive Board Member, San Francisco Fashion Industries (SFFI), 1999 - 2006

Advisory Board Member, Fashion Design Department, Canada College, 1997 - present

Fashion Group International (FGI), past board member, 1980-2005, member 2006 - 2011