

Contact: Amy Dorie
SFSU FINA Department
Burk Hall 408
1600 Holloway Ave
San Francisco State University
San Francisco, CA 94132
415-338-1860

FOR IMMEDIATE RELEASE

SAN FRANCISCO STATE UNIVERSITY PRESENTS: RUNWAY 2022 - BLOOM
Turning a New Leaf

San Francisco, CA. March 8, 2022. SFSU Design and Merchandising program is pleased to present **Runway 2022 Bloom: Turning a New Leaf**. After two years of staying at home we are excited to host the first live, back in person fashion show since the pandemic. Over 90 innovative designs that will be showcased on the runway by SFSU's very own design seniors. Don't miss out on this opportunity to witness the future of fashion!

San Francisco State University Apparel Design & Merchandising students in collaboration with the Fashion Network Association and the SFSU DPRC, are thrilled to announce the 27th annual student fashion show **Runway 2022 Bloom**. One of our senior designer's, Claire Gonsalves, collection is "inspired by female exotic dancers" and her goal is to "encapsulate the beauty, thrill, and freedom without society's preconceived judgment". Overall, our mission is to exemplify diversity, equity, and inclusivity in the fashion realm without compromising art and creativity.

On the runway, Senior designers will showcase their final collections, a culmination of everything they have learned during their time at San Francisco State University. In addition, Junior designers are crafting unique designs for disability models, emphasizing that quality fashion can cater to anyone and everyone! Following years of hardship that the pandemic created, we are now seeing designers push limits of their creativity to represent individuals and their fashionable expression!

The event will take place on **Friday, May 6th, 2022** at the **SFSU Caesar Chavez Quad (Malcolm X Plaza)**, 1600 Holloway Ave, San Francisco, CA 94132. **The show will start at 12:00pm** with an **afterparty at the 7 Hills Conference Center (Nob Hill Room)**. The show is completely **FREE, no ticket required** (all COVID-19 protocols must be followed to be present on campus)! For more information, visit the show website at **www.runway2022bloom.com** and our Instagram **@bloomrunway**.

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For more information: www.runway2022bloom.com

Contact: adorie@sfsu.edu